# Title: Toronto startup Chef’s Plate eyes $50-million sales mark, IPO

**Author: Sean Silcoff**

**Date:**  FEBRUARY 28, 2017

**Who:** How Chef’s plate developed so fast.

**When:** FEBRUARY 28, 2017/ 2018

**Why:** The meal-kit business has become one of the most active emerging technology-enabled industries globally, author wants to figure out how Chef’s plate success and help small companies learn experience.

**Where:** Canada(Toronto, Vancouver, Montreal, Eastern of Canada) ,US

**What:** 1. Chef’s plate see a significant runway.

**2. Get billions of dollars in venture backing collectively.**

**3.** Building successful businesses requires building rock solid foundations and delighting customers.

**ADD:**

**Main Idea:**

If a company wants develop fast, they have to get enough financing support from others, and build a successful company require customers’ trust.

**ADD:**

**Conclusion:** A successful company requires building rock solid foundations and delighting customers, pay attention on details, it can make company reach operating profitability in the near term.

**Part 2**

For the next part of this summary, please summarize the article in complete sentences. All information contained in this part of the summary must come from the first part of the summary. Only necessary information should be included here.